



**ALPHA  
PLATFORMS**

WE LIFT YOU ABOVE ALL

# HOW TO ATTACH TWO LARGE LOGOS AND 40 SIGN LETTERS TO AN INACCESSIBLE ROOF IN JUST ONE DAY



[www.alphaplatforms.com](http://www.alphaplatforms.com)

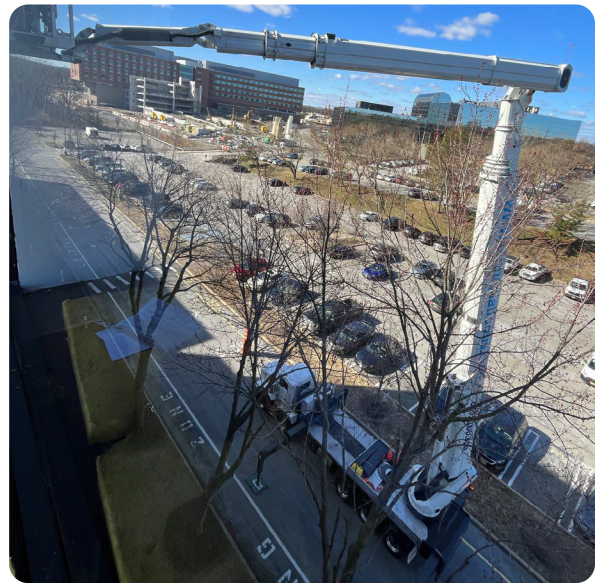
Our repeat client, a nationwide signage manufacturing and installation company, works with us every month. They needed to place two large building signs on two opposite walls just under the roof of the new five-story Hackensack Meridian Health building in Paramus, NJ.

## THE CHALLENGE

The challenge was that a 40-foot-wide artificial pool was located just below one side of the building, leaving no space to park a lift. In addition, JLGs don't have the required side reach or basket capacity to fit the large load of three workers with the necessary tools and materials.

On the other side of the building's fifth floor, the branches of mature trees left no space in which to squeeze a lift without breaking the branches and injuring the workers in the lift.

Unfortunately, the flat roof prevented the client from installing hanging baskets and the building did not have a Building Maintenance Unit (BMU) but rather typical HVAC installations everywhere. Thus, installing a roof-based solution just for this project was cost-prohibitive.



## THE SOLUTION

The client contacted Alpha Platforms for yet another project, as they rely on our extreme side reach capabilities, up-and-over reach capabilities, safety, and large-size man baskets to accelerate the work and install building signs at heights quicker.

Alpha Platforms dispatched its [A-250](#), a 250-foot-tall boom lift, capable of 135 feet of side reach. Operated rentals included a full-time, IPAF-certified, experienced lift operator and a traffic management associate. The client did not require a street permit as the location was on a privately-owned parking lot.



## THE OUTCOME

Alpha Platforms completed its quick setup prior to the client team's arrival. Upon arrival, three technicians loaded their materials, signage, and tools into the 12-foot basket capable of lifting 1,322 lbs. They worked in concert with two-three workers on the roof attaching the sign letters one by one.

**As a result, installing hard-to-reach building signs made of 40 large letters and two large logos took just one day of work, significantly faster than with any conventional height access methods with the same number of employees.**

**Our precise German-made lifts have become the favorite height access method for those who try them once, as they combine unmatched productivity, safety, and reach.**



**To try the same world-class service and equipment, just call or email:**

**info@alphaplatforms.com  
www.alphaplatforms.com**

**855-2000-855**