

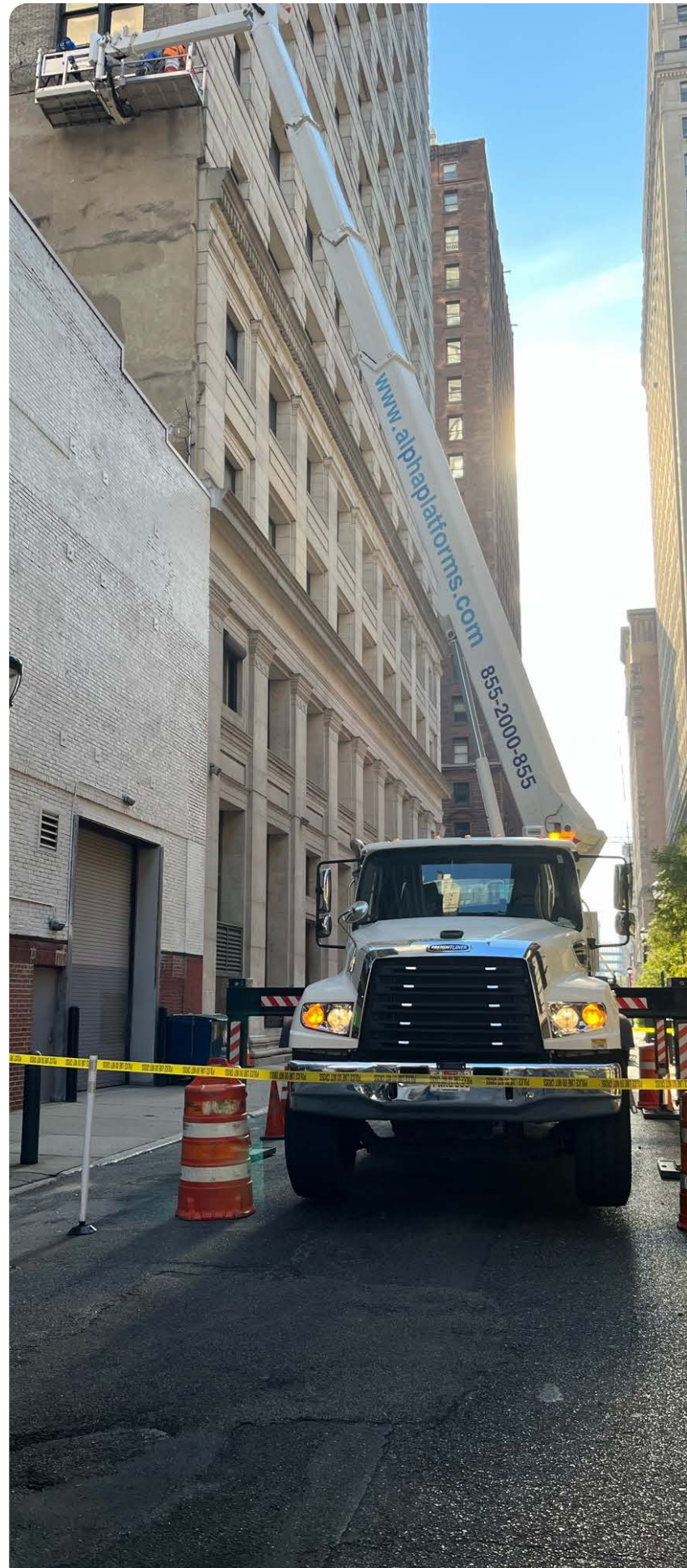


**ALPHA
PLATFORMS**

WE LIFT YOU ABOVE ALL

HOW TO REPAIR A BRICK WALL 50 FEET UP AND 30 FEET OVER A ROOF WITHOUT STANDING ON THE ROOF

www.alphaplatforms.com



THE CHALLENGE

In the past, this second-generation masonry restoration and repairs business used standard JLG lifts, other assorted lift rentals, and swing stage scaffolding to access job sites at various heights.

This project involved repairs of a brick wall on the Land Title Building. The challenge was that the 50-foot-high by 30-foot-wide brick wall did not face the street. Accessing it from the roof would require an extra-long swing stage, plus access to the roof. To further complicate matters, the job site was located on a narrow, one-way Philadelphia street.

So, the JLG lifts and other lift options were completely unsuitable for the job.

THE SOLUTION

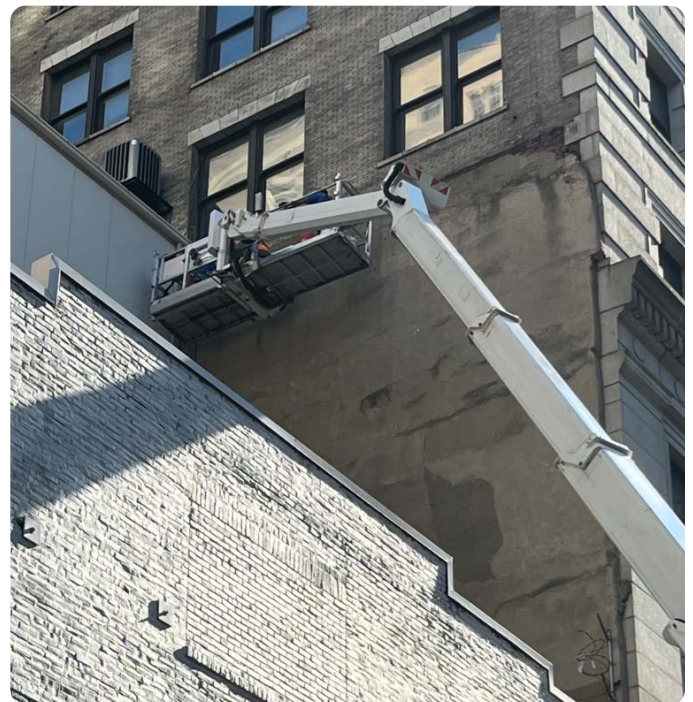
The client rented an Alpha Platforms aerial work platform for a team of bricklayers to repair and replace some wall brickwork. To reach "up and over" the roof to repair the wall, Alpha Platforms deployed its A-150 truck-mounted aerial platform with a full-time trained and IPAF-certified operator. The operator delivered the platform straight to the job site by 7 am on the scheduled day, set it up in just 15 minutes, and invited the crew of bricklayers into the basket to begin work.

Due to the "up-and-over" capabilities and unique side reach of Alpha Platforms lifts, the entire project was completed from a single set-up location on the street in one day. A similar job using other combinations of lifts and riggings would have taken several days - if not longer - to complete.

The specs of the state-of-the-art 150-foot lift can be seen [here](#).

THE OUTCOME

Two masons placed all their bricks, mortar, tools, and equipment into Alpha's 12-foot wide, 1,320-pound load capacity basket. To access hard-to-reach places, Alpha's professional operator maneuvered the 150-foot lift up and over the roof and along the wall, allowing the bricklayers to focus just on the needed repairs.



To try the same world-class service and equipment, just call or email:

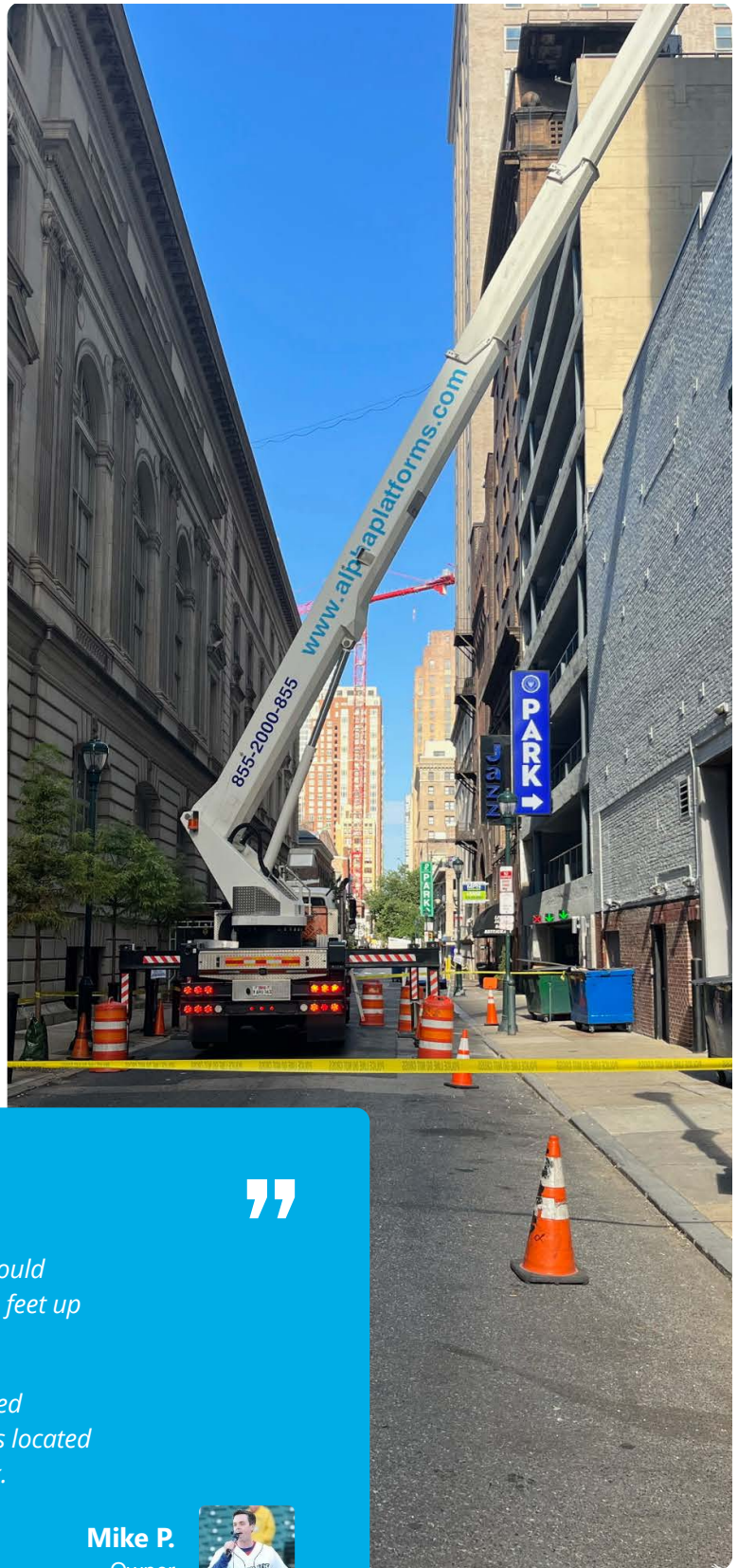
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855-2000-855

AS A RESULT, THE JOB WAS COMPLETED IN LESS THAN ONE DAY.

The crew was impressed by the truck's versatility and its lifting and maneuvering capabilities. Having a full-time operator and the extra-wide basket proved extremely valuable to the work crew, allowing them to load everything at once and finish the job quickly.

Our precise German-made lifts instantly become the height access method of choice for those who try them, as they combine unmatched productivity with safety and comfort.



TESTIMONIAL

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“We wanted to give it a try and see what this boom truck could do. We loved the idea of a wide basket that could reach 50 feet up and 30 feet over and get to the brick wall over the roof.

*The main reason we **loved** the truck was how it maneuvered the boom to lower the bricks inside a dumpster, which was located behind the truck. It saved us at least one extra day of work.*

It all went great.”

Mike P.
Owner



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