

HOW TO COMPLETE MAINTENANCE ON NINE FLAGPOLES BETWEEN TWO LOCATIONS ONE HOUR **APART IN JUST FOUR HOURS**

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The fourth-generation family business has been operating in the mid-Atlantic region since the 1930s. They specialize in manufacturing and installing flags, banners, and various small business services. Their prestigious clientele includes the White House, MLB and NFL stadiums, and major universities.

THE CHALLENGE

Their usual crane rental company was no longer available, so the owners had to find alternative methods of accessing greater heights within their tight budget. The client had multiple flagpole repair projects spread across different cities.

An existing Alpha Platformsclient referred them to us with a challenge to shrink the work timeframe that typically requires two days into just one.

THE SOLUTION

As it turned out, renting a fully-operated aerial boom lift is easily affordable for a flagpole business, especially when multiple jobs can be scheduled within a manageable driving distance on the same day.

The client coordinated two jobs that were within an hour's drive from each other and rented the A-250, which can reach heights of 250 ft and has a side reach of 135 ft.

Alpha Platforms' boom lifts can be set up in only 10-15 minutes and are highly mobile, quickly moving between job sites. With an impressive side reach of up to 135 ft, the aerial boom lift allows access to flagpoles in challenging locations. A dedicated full-time Alpha Platforms lift operator ensures the workers can focus solely on the task at hand, while flaggers handle site security and traffic management.



LIFTS





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THE OUTCOME

The first job took place in Baltimore, involving the replacement of cords, greasing of pulleys, and other maintenance tasks. Leveraging the 135-ft side reach of the A-250, the client was able to complete work on multiple poles from a single parking location, taking less than an hour to finish. Within 10 minutes of completing the job, the A-250 left the site and drove for 1 hour and 20 minutes to Springfield, VA, where the second job took a couple of hours to complete.

In just four hours, utilizing the lift alone, the team successfully finished work at two sites with a total of nine flagpoles. In the past, this would have required two full days and several hours of crane rentals.





TESTIMONIAL

"That is a fine piece of equipment! And the competent, professional group that goes along with it is just the cherry on top. I really appreciate everything. I'm sure we'll be able to use Alpha again in the future as we get these opportunities. In fact, it will only help our business knowing we have a safe, reliable solution to these over 50' height challenges."

> Justin N. President



Our precise German-made lifts and an all-inclusive operated rental service are the height access method of choice for hard-to-access structures or at extreme heights, as they combine unmatched productivity with safety and comfort.



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