



WE LIFT YOU ABOVE ALL

HOW TO REMOVE A LARGE BUILDING SIGN AT 245 FEET WITHOUT A CRANE OR ROOF ACCESS IN FIVE HOURS



www.alphaplatforms.com

Our repeat customer, a nationwide signage manufacturing company, had to remove and replace a large building sign near the roof of a 256-foot, 24-story high-end luxury senior living building in downtown Philadelphia, The Watermark at Logan Square.

THE CHALLENGE

The challenge was to fit the height access equipment in a narrow parking lot. It needed to reach up to 245 feet with only 25 feet of space between the Watermark building and the adjacent garage.

The height of the signage replacement did not allow for the use of conventional manlifts. In the past, the client would have used a crane and swing to hoist two electricians along with their materials and equipment to the work area.

The client hired Alpha Platforms for their third project within five months because they trust the extreme reach capabilities and safety of our boom lifts, as well as convenience and cost savings.



THE SOLUTION

Alpha Platforms dispatched the **A-250**, our 250-foot-tall boom lift, capable of 115 feet of side reach. Rentals included a full-time IPAF-certified lift operator at no additional cost.

On Monday morning, the operator brought the A-250 to downtown Philadelphia. After a 15-minute setup in the narrow Wood Street, two union workers started pulling down large signage letters. Alpha's IPAF-certified operator safely moved them up and down, letting them focus on their job.

THE OUTCOME

The electricians took down the entire sign while requiring only one move of the boom lift truck along the 200-foot building façade.

As a result, Alpha Platforms completed the job in half a day.

Alpha Platforms was able to keep height access costs below the expected daily crane rental fees of \$6,000 per day. The client also saved on hanging swings and insurance. Safety, speed, and convenience of using our height access service were other key decision factors.

Having the full-time lift operator in the cage allowed the crew to focus on the job at hand, while saving on headcount. Once the historical society and electrical board approve, the new sign will need to be installed reflecting the new ownership.

Our precise German-made lifts have become the height access method of choice for those who try them, as they combine unmatched productivity, safety, and reach.



TESTIMONIAL



"... loved the safety and stability of the basket and the fact that we can reach 245ft without a crane. We also completed the job in 4 hours: with a crane it would have taken 2 hours just to set up and another 2 hours to dismantle it. And the fact that we did all the work in only 5 hours is truly amazing."

Matt Rollen
Foreman



To try the same world-class service and equipment, just call or email:

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